FOOTBALL ANALYTICS HACKATHON 2024 PRIVACY POLICY

This Privacy Policy document contains types of information that is collected and recorded by xfb Analytics (data controller) and how we use it in compliance with the provisions of Regulation (EU) 2016/679 (General Data Protection Regulation).

This Privacy Policy applies only to our online activities and is valid for visitors to our website with regards to the information that they shared and/or collect on our website. This policy is not applicable to any information collected offline or via channels other than this website.

By using our website, you hereby consent to our Privacy Policy and agree to its terms.

You can contact us in connection with data protection issues via e-mail at hello@xfbanalytics.hu.

Information we collect

The personal information that you are asked to provide, and the reasons why you are asked to provide it, will be made clear to you at the point we ask you to provide your personal information. The legal basis of collecting and using personal data is the consent of data subjects and the legitimate interest of the Organizer of Hackathon. Data subjects are the applicants (who fills and submit registration form on Football Analytics Hackathon 2024 website) and Participants of Football Analytics Hackathon 2024.

If you contact us directly, we may receive additional information about you such as your name, email address, phone number, the contents of the message and/or attachments you may send us, and any other information you may choose to provide.

When you register for the Football Analytics Hackathon 2024, we ask for your contact information, including items such as name, email address, telephone number, date of birth, your coding/programming skills, football analytics experience, previous hackathon experience and optionally your gender.

If we accept your application, you will be granted access to the Cube football analytics online web application. You can view the Cube privacy policy here: Cube Privacy Policy .

How we use your information

We use the information we collect in various ways, including to:

- organize and arrange Hackathon 2024 as a competition;
- preselect applicants and notify participants of Hackathon 2024;
- publish the name and title/experience of winners of Hackathon 2024;
- provide, operate, and maintain our website;
- improve, personalize, and expand our website;
- understand and analyse how you use our website;
- develop new products, services, features, and functionality;
- communicate with you, either directly or through one of our partners, including for customer service, to provide you with updates and other information relating to the website, and for our own marketing and promotional purposes;
- send you e-mails;
- find and prevent fraud.

Data recipients

Personal data will be communicated to recipients, who will process the data as processors (art. 28 of EU Reg. 2016/679) and / or as natural persons acting under the authority of the data controller and data processor (art. 29 of EU Reg. 2016/679), for the purposes listed above and to third parties.

Data can be communicated to:

- service providers specifically identified and authorised by xfb Analytics or other subjects with whom xfb Analytics executed co-operation agreements with regard to the platform or the services covered by the platform;
- subjects providing management services for the computer system and communication networks (including email);
- firms or companies within the context of assistance and consultancy relationships;
- competent authorities to fulfil legal obligations and/or provisions of public bodies, upon request;
- in case the processing is done for administrative or accounting purposes, data can be transferred to business information companies for the assessment of the solvency and payment patterns and/or to debt collection agencies.

How do we protect the security of your personal data?

We are committed to ensuring the security of your personal data by implementing technical and organisational measures that meet industry standards.

We keep your personal data on secure servers using state-of-the-art encryption algorithms and storage expansion mechanisms.

Please note that, despite our best efforts to protect your personal data, the security of information transmitted over the World Wide Web in general and other public networks can never be guaranteed and such data may be intercepted and used by unauthorised third parties. We are not responsible for the vulnerability or susceptibility of systems outside our control. Please note that xfb Analytics are not under the scope of 2022/2555 EU Directive (NIS2 Directive).

How long do we keep your personal data?

As a general rule, your personal data will be stored for as long as Football Analytics Hackathon 2024 lasts and/or you have an account. However, you may request us to delete certain data or to terminate your account at any time, and we will respond to your request without exception, while ensuring that certain data remain in compliance with legal retention requirements, even after termination of your account.

Log Files

xfb Analytics follows a standard procedure of using log files. These files log visitors when they visit websites. All hosting companies do this and a part of hosting services' analytics. The information collected by log files include internet protocol (IP) addresses, browser type, Internet Service Provider (ISP), date and time stamp, referring/exit pages, and possibly the number of clicks. These are not linked to any information that is personally identifiable. The purpose of the information is for analysing trends, administering the site, tracking users' movement on the website, and gathering demographic information.

Cookies and Web Beacons

Like any other website, our website uses 'cookies'. These cookies are used to store information including visitors' preferences, and the pages on the website that the visitor accessed or visited. The information is used to optimize the users' experience by customizing our web page content based on visitors' browser type and/or other information.

Managing cookies for analytics

You may at any time choose to disable analytical cookies that monitor anonymous browsing activity within our websites. Our website uses Google Analytics cookies; click on the link for more information on how to disable these cookies.

Google Analytics: http://www.google.com/analytics/learn/privacy.html

Data Protection Rights

We would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

- The right to access: You have the right to request copies of your personal data. We may charge you a small fee for this service.
- The right to rectification: You have the right to request that we correct any information you believe is inaccurate. You also have the right to request that we complete the information you believe is incomplete.
- The right to erasure: You have the right to request that we erase your personal data, under certain conditions.
- The right to restrict processing: You have the right to request that we restrict the processing of your personal data, under certain conditions.
- The right to object to processing: You have the right to object to our processing of your personal data, under certain conditions.
- The right to data portability: You have the right to request that we transfer the data that we have collected to another organization, or directly to you, under certain conditions.

   If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us.

You have the right to lodge a complaint with the National Data Protection Authority:

- Name of the competent authority: Nemzeti Adatvédelmi és Információszabadság Hatóság
- Address: 1055 Budapest, Falk Miksa utca 9-11. Hungary
- Phone: +36-1-391-1400
- Website: www.naih.hu
- E-mail: ugyfelszolgalat@naih.hu

Children's Information

Another part of our priority is adding protection for children while using the internet. We encourage parents and guardians to observe, participate in, and/or monitor and guide their online activity.

xfb Analytics does not knowingly collect any Personal Identifiable Information from children under the age of 16. If you think that your child provided this kind of information on our website, we strongly encourage you to contact us immediately and we will do our best efforts to promptly remove such information from our records.

xfb Analytics will not be in any way responsible for any false statements that may be provided by the minor and, in any case, if data controller ascertains the false declaration, it will immediately delete any personal data and any material acquired.

Amendment to Privacy Policy

xfb Analytics reserves the right to amend, update, add or remove parts of this privacy policy at its sole discretion and at any time. The data subject is required to review any changes on a regular basis. In order to facilitate this review, the policy will contain an indication of the date on which the policy was updated.

In any case, we will send you a message anytime there is a substantial change in the Privacy Policy.

February 12, 2024